



2018 EDITORIAL CALENDAR

JAN	INNOVATION	FEB	PARTNERSHIPS	MARCH	DIVERSITY
<p><i>Focus: A look at innovation in various aspects of MD business and industries that benefit from the use of cutting edge technology.</i> #MDCCINNOVATION, #MDCCYBER, #MDCCTECH</p>		<p><i>Focus: Success stories of MD businesses that support one another.</i> #MDCCPARTNERSHIPS</p>		<p><i>Focus: Various aspects of diversity and inclusion throughout MD business— includes: supplier diversity, pertinent issues, and education about current laws.</i> #MDCCDIVERSE</p>	
APRIL	HEALTH CARE	MAY	NON-PROFITS	JUNE	HUMAN RESOURCES
<p><i>Focus: A look at various aspects of health care in MD—includes: providers, insurance, hospitals, research, individuals, and timely changes.</i> #MDCCHEALTH</p>		<p><i>Focus: Non-profits and the work they are doing within MD's community, as well as how businesses and non-profits can work together.</i> #MDCCNONPROFITS</p>		<p><i>Focus: A look at various aspects of human resources for businesses in MD— includes: leadership development, practices, staffing challenges, and change management.</i> #MDCCHR</p>	
JULY	BIZ WATCH	AUG	TOURISM	SEP	EDUCATION
<p><i>Focus: Profiles of MD's young entrepreneurs (under 35) and new, up and coming businesses.</i> #MDCCBIZWATCH, #MDCCYOUNG</p>		<p><i>Focus: Tourism in many capacities; how it affects MD's economy as a whole as well as the businesses and areas that rely on it.</i> #MDCCTOURISM</p>		<p><i>Focus: Universities in MD and the retention of students to jobs in the state as well as the positive impacts on the surrounding communities.</i> #MDCCEDUCATION, #TalentPipeline, #STEM</p>	
OCT	MANUFACTURING	NOV	SMALL BUSINESS OWNERS	DEC	TRANSPORTATION
<p><i>Focus: Overview of manufacturing industry, trends, products, regulations and training in MD.</i> #MDCCMANUFACTURING</p>		<p><i>Focus: Profiles of small business owners and the importance of business starts and growth in MD.</i> #MDCCSMALLBIZ</p>		<p><i>Focus: A look at the state's infrastructure— includes: new projects, the retail industry, trends, and supply chain logistics in MD.</i> #MDCCTRANSPORT</p>	

*Subject to change