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01

MARYLAND CHAMBER 50 FEST

Thursday, November 1, 2018
Baltimore Museum of Industry
Baltimore, MD

50-Fest aims to bring together over 400 people, from government leaders to businesses across the state, for an upbeat evening filled with fun entertainment, local food, beer, wine and spirits, hands-on activities, and more!

It's an anniversary milestone that only happens once—and we certainly intend to celebrate with a bang!

The Maryland Chamber of Commerce presents 50-Fest, a celebration of its 50th anniversary, on November 1st. You won't want to miss the festivities held at the Baltimore location that celebrates Maryland's history of business—the Museum of Industry.

50-FEST HIGHLIGHTS INCLUDE:

- A show-stopping skydiving performance by [FasTrax](#)
- Heart-pounding musical entertainment by the Baltimore Ravens marching band
- A “taste of Maryland” offered by Sagamore Distillery, Patapsco Distillery, Lyons Distillery, Old Westminster Winery, and Jail Break Brewery
- Raffles and prizes
- A relaxing networking lounge
- Great local food, awesome company, and more!

MARYLAND CHAMBER'S 50-FEST – SPONSORSHIP PACKAGES

WELCOME SKYDIVING PERFORMANCE SPONSOR: \$25,000

- Official welcome sponsor
- Recognition on the banner that the sky divers will carry down with them
- Recognition on the live TV that will show the live jump
- Recognition on the Facebook Live video stream
- 10 complimentary tickets to the Maryland Chamber's 50-Fest
- On site recognition throughout the reception area
- Recognition on the Maryland Chamber website
- Recognition in all promotional materials

An exclusive opportunity to sponsor the opening entertainment for the Maryland Chamber's 50-Fest.

To welcome everyone to the celebration, we have arranged for two skydivers to perform. One skydiver will jump with the American flag, while the other will have a 1,000 sq. ft. banner that will welcome everyone to our 50-Fest, and will feature the sponsor's logo.

Live video footage will be available on the ground via a large LED truck and will include the sponsor's logo on the screen. The jump will also appear on Facebook Live and include the sponsor's logo.

Post event, there will be an edited version of the video that can be repurposed as promotional material. We have invited the local media to attend this portion of the event as well.

We have been in touch with several local news stations who have confirmed that they will be in attendance to film this portion of the event and broadcast it on the news.

When attendees arrive at the venue, the Ravens Marching Band will be playing out in the parking lot, while drinks are served in the viewing area. Once the jumpers have landed, the band will lead guests into the venue for the duration of the event.

FastTrax video: <https://youtu.be/CCkeFBemr0Y>

NETWORKING LOUNGE SPONSOR: \$16,500

- Official networking lounge sponsor – inclusive of coffee table branding & branded pillows
- Six complimentary tickets to the Maryland Chamber's 50-Fest
- On site recognition throughout the reception area
- Recognition on the Maryland Chamber website
- Recognition in all promotional material

In addition to branded pillows, the sponsor can also brand the tables. The sponsor can choose between a standard table with a message on the top (left) or a "glow" table with branding (right).

Note: The set up for the lounge will be double in size from what you see below.



DESIGN YOUR OWN BOOTH: \$13,500

- Official Design Your Own Booth sponsor with logo recognition on the interactive touch screen and the memorabilia item guests take home
- Five complimentary tickets to the Maryland Chamber's 50-Fest
- On site recognition throughout the reception area
- Recognition on the Maryland Chamber website
- Recognition in all promotional material

This activation is a one-of-a-kind experience as the Design Your Own Booth sponsorship offers unrivaled branding opportunities.

Excited crowds watch as participants uncover hidden talents, exploring their artistic side while they design on a blank canvas or draw on a branded, premade template.

Sure to keep and use their creation, guests will engage with your brand well past the day of your event.

HOW IT WORKS

Guests begin their work on a touch screen monitor.

The canvas is up to you: blank for freestyle drawing, a branded template to color-by-number, or any other idea that helps tell your story. Whatever you decide for a canvas, guests will use it for their design.

Onsite staff will guide guests through the process and, once finished, the creation will be instantly printed and heat-pressed onto a promotional giveaway of your choosing.

From tote bags to coffee mugs, it's a great chance to make something fun and long-lasting. The cherished takeaways are incredible reminders of the experience and your brand as guests show them off to the excited crowd as well as family and friends.

CUSTOMIZATIONS

The design template is fully customizable by you: include prompts for people to answer, create outlines to color in, put your logo on a blank canvas to let people draw freely, design custom digital stickers to utilize, and more! The memorabilia is chosen by you so you can send guests home with something that relates to your brand and activation. These customizable options make it easy to cater to a variety of demographics, ensuring appeal across a wide spectrum



GRAFFITI WALL PHOTO BOOTH SPONSOR: \$10,000 - **SOLD OUT!**

Sponsored by: Live! Casino & Hotel

- Branded signage at the photo booth
- Branding on all digital photo prints for all attendees
- Branding on all digital social media images shared with participants
- Five complimentary tickets to the Maryland Chamber's 50-Fest
- On site recognition throughout the reception area
- Recognition on the Maryland Chamber website
- Recognition in all promotional material

WHAT'S INCLUDED

The Graffiti Wall service is a unique, interactive way to create a huge buzz at the event, entertaining guests and drawing attention from anyone nearby. Audiences gather to watch participants pose for a photo and then use realistic spray paint cans to decorate and personalize their picture.

Participants can also use digital stickers to create images with Snapchat filters, Bitmojis, and other fun add-ons, even brand designs from you! The fun carries on as guests eagerly share their photos on social media while the printer prints a copy and sends your brand into the world.

HOW IT WORKS

Guests have their picture taken by our professional photographer and the picture is immediately displayed on the graffiti wall (7' or 10'). Next, participants use a spray can as their tool for creating fun designs.

Our on site staff guides the process as guests explore a myriad of brush designs, colors, and digital stamps to use. Once finished, the created image is printed as a 4"x6" postcard-sized photo and shared at our social media station.

CUSTOMIZATIONS

The Graffiti Wall has an extensive list of customizable options:

- A custom designed backdrop or green screen offers a limitless amount of options to brand the background in every photo.
- You can customize the digital stickers and overlays to include your company's brand or ideas on icons, borders, messaging, and more!
- Building a custom enclosure for the Graffiti Wall immerses guests in the fun and unique environment you want to create.

- Finally, to connect with your audience, you can partner with a local artist to add creative flare to your activation.



Live Musical Entertainment – Welcome Reception: \$6,000 - **SOLD OUT!**

Sponsored by: KCI Technologies

- Official sponsor of the live musical entertainment provided during the welcome reception
- On site signage with logo on patio area where the band will be playing and attendees will view the sky divers
- Five complimentary tickets to the Maryland Chamber's 50-fest
- Recognition on the Maryland Chamber website
- Recognition in all promotional emails

An exclusive opportunity to sponsor musical entertainment during the welcome reception.

All guests will be greeted by the Ravens Marching Band. The band will play for approximately one hour while guests are arriving, and will provide the music for the skydivers, who will perform at the beginning of the party.

CELL PHONE CHARGING STATION SPONSOR: \$6,000 (1 of two remaining)

- Custom hi-top charging table that charges up to 18 devices at once
- Custom branding with the messaging of your choice on the entire table
- Four complimentary tickets to the Maryland Chamber's 50-Fest
- On site recognition throughout the reception area
- Recognition on the Maryland Chamber website
- Recognition in all promotional material

Create the perfect conversation starter with this simple charging table. This cocktail table stands 44" high, which is standard table height. The table comes equipped with 9 smartphone charging cables, 6 open USB ports and 3 A/C outlets. These tables are fully customizable so that you can brand them with your own artwork, logos and colors to grab the attention of attendees.



BRANDED LED GLOW BAR SPONSOR: \$3,000 - *SOLD OUT!*

Sponsor branding on one of four LED glow bars

- Four complimentary tickets to the Maryland Chamber's 50-Fest
- On site recognition throughout the reception area
- Recognition on the Maryland Chamber website
- Recognition in all promotional material



COCKTAIL RECEPTION TABLE SPONSOR: \$2,000 (*17 of 20 remaining*)

- Sponsored branding on one of 20 reception tables throughout the event
- Four complimentary tickets to the Maryland Chamber's 50-Fest
- On site recognition throughout the reception area
- Recognition on the Maryland Chamber website
- Recognition in all promotional material



MUSEUM GALLERY SPONSOR: \$1,500

- Sponsored branding at the entrance of one of three museum galleries that will be open and staffed for attendees to enjoy throughout the event
- Two complimentary tickets to the Maryland Chamber's 50-Fest
- On site recognition throughout the reception area
- Recognition on the Maryland Chamber website
- Recognition in all promotional material

Note: The Cannery, Print Shop and Garment Loft galleries will be open during the event and equipped with museum teachers for attendees to experience.