



# MD SPOTLIGHT: Veterans in the Workplace

April 24, 2019 | Navy-Marine Corps Memorial Stadium | #VeteransSpotlight

12:00pm – 1:00pm

## Registration

1:00pm – 1:05pm

## Welcome and opening remarks

Presented by:

Christine Ross, President & CEO, Maryland Chamber of Commerce

1:05pm – 1:30pm

## VALUING OUR VETERANS

*Over 200,000 service members transition out of military service into the civilian sector each year. Hear about why Maryland businesses should look beyond the uniform and see the versatile and employable skills these veterans bring with them from their years of military service. Explore how best to incorporate and support veterans in your own workplace and make the most of their skillsets.*

Moderator: James Schmeling, Executive Vice President, Student Veterans of America

Panelists:

- Clarence Thomas Jr., Regional Program Director, Navy Wounded Warrior – Safe Harbor, Naval District Washington, WRNMMC Bethesda

1:30pm – 2:15pm

## PANEL #1: JOINING FORCES

*Incorporating a veterans focused plan into your HR strategy can sound daunting. We're bringing together best in class examples of businesses and educational institutions who have developed and implemented programs to attract, employ and retain veterans.*

Moderator: Lisa Stern

Panelists:

- Brigadier General Carol Eggert, Senior Vice President, Military and Veteran Affairs, Comcast
- Kathy Francis, Executive Director of Emergency Management Programs, Frederick Community College
- Francisco German, Area Security Manger, Co-Chair of Veterans Business Resource Group, USMC Veteran, UPS
- Bert Orlitzky, President & CEO, Metro Data, Inc.

2:15pm – 2:30pm

## Networking break

2:30pm – 3:00pm

## KEYNOTE: "ONE HEALTH SYSTEM'S APPROACH TO SUPPORTING OUR VETERANS"



**MARYLAND**  
Chamber of Commerce



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*Recognizing that a “one size fits all” approach to healthcare is ineffective, especially as it relates to our military community, is imperative. At Holy Cross Health they’ve created a healthcare program centered around military members, veterans and their families designed to address this issue.*

*Hear from Dr. Norvell Coots as he presents “One Health System’s Approach to Supporting Our Veterans” and explains the ways this program has benefited their business and community.*

*Learn how staff at Holy Cross Health are trained to help understand and respond to health concerns and challenges specific to the military community and learn about their commitment to providing respectful and culturally competent health care services.*

Presented by:  
Dr. Norvell V. Coots, President & CEO, Holy Cross Health

3:00pm – 3:45pm

## **PANEL #2: BASIC TRAINING FOR BUSINESSES**

*Hear from organizations who have resources to help you leverage your veterans program. These programs will help educate your leadership on best practices in hiring, training and retaining veteran employees. Learn about the programs and initiatives that currently exist and how to successfully implement them into your veterans hiring strategy.*

Moderator: TBC

Panelists:

- Lois Bennett, Transition Services Specialist – Program Manager Soldier for Life – Transition Assistance Program (SFL-TAP) USAG Fort George G. Meade
- Dana Burl, Director, Outreach and Advocacy, Maryland Department of Veterans Affairs
- Crystal Cochran, Deputy Director, Corporate Fellowship Program, Hiring Our Heroes, U.S. Chamber of Commerce Foundation

3:45pm – 4:00pm

**Thank you and closing remarks**

4:00pm – 5:00pm

**Networking Reception – “Mandatory Fun”**