



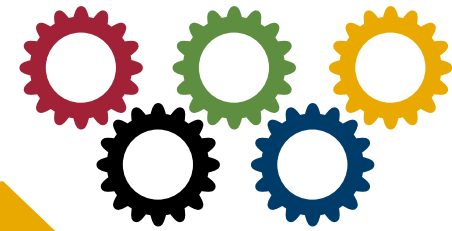
Strategic plan

Building a Stronger Maryland Together

As Maryland's only statewide business advocacy organization, our vision is to be the leading voice for business in the state.

Our mission is to connect our 4,500 members—small business owners, titans of industry and everyone in between—with fellow business leaders, legislators, policymakers and community trailblazers across the state. We work hand-in-hand with these partners to advocate for legislation that promotes and protects:

- The interests of Maryland workers, business owners and job creators
- Robust free enterprise with limited intrusion by government
- Jobs and economic growth
- Fair laws and regulations that encourage economic development and do not impose unreasonable costs on businesses or their customers
- Consistency in labor and employment language across the federal, state and local levels



Advocacy

Expand bipartisan advocacy through grassroots involvement and events with the business community, and by weighing in on legislation that impacts economic development, the state's competitiveness and free enterprise.



Partnerships

Broaden partnerships and increase collaboration with local, regional and state organizations to ensure the business community has a strong voice and rapport with policymakers in Maryland and Washington, D.C.



Foundation

Enhance talent pipeline, education and workforce development research and programming through the Chamber Foundation and ensure P-TECH schools, teacher externships and Second Chance initiatives are successful.



Communications

Build out engaging and informative communications efforts on business issues with public policymakers, members of the media and the business community, and leverage traditional and social media channels.



Leadership

Through our leadership, we will continue to drive membership value by being committed to ensuring that Maryland is attracting and retaining quality jobs; developing vibrant, sustainable communities; and staying at the forefront of global competitiveness and economic prosperity.