



FAQ:

**Q: Why was the Manufacturers Marketplace created?**

A: The Marketplace was created because of input and feedback that state Manufacturers Associations were receiving from their members.

A: Created by manufacturers for manufacturers.

A: The manufacturers were tired of performing limited Google searches and wanted a better more effective search opportunity.

**Q: How many active users are in the Manufacturers Marketplace?**

A: Database contains over 140,000 manufacturers in the U.S.

A: Over 15,000 have a robust profile filled out greater than 50%

**Q: Do you have to be a manufacturer to use the Manufacturers Marketplace?**

A: Yes, the Manufacturers Marketplace was created to connect U.S. manufacturers

A: One main goal is to keep manufacturing jobs in the U.S.

**Q: Can manufacturing companies from other countries join the Manufacturers Marketplace?**

A: No, only U.S. manufacturers are allowed to join and use the Manufacturers Marketplace

**Q: Is the Manufacturers Marketplace growing?**

A: Yes, the database of manufacturers and robust profiles is growing on a daily basis.

A: It is endorsed by the National Manufacturers Association (NAM) and many state trade associations

**Q: What search categories are available?**

A: You can search by: Product, Material, Processes, Service, Certification, Equipment, NAICS, SIC, City & State

**Q: Can we get a refund?**

A: There is no refund need on the free subscriptions

A: If you missed the free offer and get a discounted subscription. You will receive a 30-Day free trial and can cancel anytime during that first 30 days

A: Once the 30-Day free trial is over, there are no refunds

**Q: Do you have payment options?**

A: Yes, you can pay annually or monthly

**Q: Can we use the Manufacturers Marketplace to find new customers?**

A: Yes, once you subscribe and fill out your company profile you can search for manufacturers that can use your product

A: You can also search for suppliers to help with your supply chain needs

A: The marketplace now offers the Business Connection Center where companies can post RFP, RFQ, and RFI for members to respond to.

**Q: How do we get ROI from the Marketplace**

A: ROI is created by introduction to new customers. ROI is created by improving quality and/or cost of your existing supply chain.

A: As a data source alone, the Manufacturers Marketplace offers unparalleled value to research and locate potential buyers and suppliers.

A: The marketplace can be used in sales campaigns to identify potential customers in target geographic markets.

A: If manufacturers will sign up, fill out their profile completely and do week searches the database is too big not to deliver real value.

**Q: Can I register additional users on my account?**

Yes, we encourage you to add additional users, so they can benefit from using the Manufacturers Marketplace

**Q: Can I add additional locations to our company profile?**

Yes, you can list additional company locations

**Q: How does the Manufacturers Marketplace benefit the whole manufacturing industry?**

A: The marketplace represents the opportunity for the industry to standardize on a single source of deep information for all U.S. manufacturers. As such, each new subscriber adds incremental value to the marketplace and the industry as a whole.

A: It provides a single source to find, qualify and connect with U.S. manufacturers

A: The marketplace helps keep more manufacturing jobs in the U.S.A.

A: The marketplace gives manufacturers more options

**Q: How do I contact a new supplier, once I have found them?**

A: Company profiles often have all the contact information you will need to reach out to them

**Q: How can manufacturers contact me, once they have found me?**

A: Make sure your company's profile is filled out completely and you have all the right contact information listed

**Q: Does the Manufacturers Marketplace sell my information?**

No, all the information in the Manufacturers Marketplace stays within the Marketplace and it will not be sold or used by any outside parties

**Q: How much does the Manufacturers Marketplace cost?**

A: Through, June 30, 2020, manufacturers can receive a FREE annual subscription to the marketplace through their state manufacturing association or other state partners.

A: On July 1, 2020 and thereafter, the retail price of a subscription is \$2500 annual. State associations and certain referral partners will also have promotional discount codes offering substantial savings on the retail price.