



Sponsorship opportunities for 2020 Congressional Roundup

The Maryland Chamber of Commerce provides the following sponsorship opportunities the **2020 Congressional Roundup**. This virtual event reaches our 4,500 members across Maryland, comprising of stakeholders in Maryland's **leading industries**. The recording will continue to be a resource to our membership and reach, providing sustained exposure and influence for our sponsors. Our sponsorship opportunities include unique opportunities for members as well as member and non-member pricing.

Sponsorship reach:

- Maryland Chamber of Commerce has over 4,500 members across Maryland
- Members consist of leaders and stakeholders of critical industries for Maryland business
 - Industry reach: manufacturing, cyber, biopharma and life sciences, and more
- Over 5,200 email contacts
- Average of over 12,700 unique [website](#) impressions in May 2020
- Social platforms:
 - [Twitter, Facebook](#): @mdchamber
 - [Instagram, LinkedIn](#): @marylandchamber
 - [YouTube](#)
- Recording will be shared on [past events webpage](#) and [YouTube](#)

Additional information on sponsorship opportunities:

The following number of communications and social media posts are guaranteed. Additional posts and communications may be planned according to our editorial calendar and will be complimentary. Sponsors will receive a promo packet that includes social media graphics.

(1) Platinum sponsor package | \$2,000 member | \$2,500 non-member

One exclusive package available on a first-come, first-serve basis

- Dedicated speaking opportunity for sponsor organization (5 minutes), inclusive of promo packet and speaker graphic for social media
- Registration and attendee list, inclusive of email addresses
- (1) dedicated premium branded email communication announcing sponsorship of event
- Premium logo recognition on all scheduled webinar promotional emails
- (2) dedicated social media post included tagging sponsor organization and premium logo recognition
- Premium logo recognition on event website
- Opportunity to share collateral and additional resources in attendee collateral
- Opportunity to share collateral and additional resources on Maryland Chamber website on the [past event webpage](#)
- (10) complimentary registrations to event

CONGRESSIONAL ROUNDUP 2020



VIRTUAL EVENT | SEPT. 9, 10-11:30AM



Presenting sponsor package | \$1,000 member | \$1,500 non-member

- Dedicated speaking opportunity for sponsor organization (1-3 minutes), inclusive of promo packet and speaker graphic for social media
- Registration and attendee list
- Premium logo recognition on email communications promoting sponsorship of event
- (1) dedicated social media post included tagging sponsor organization and premium logo recognition
- Premium logo recognition on event website
- Opportunity to share collateral and additional resources in attendee collateral, a branded downloadable PDF
- (7) complimentary registrations to the event

Supporting sponsor package | \$750 member | \$850 non-member

- Promo packet to share sponsorship on social media channels
- Logo recognition on email communications promoting sponsorship of event
- Inclusion on social media post including tagging sponsor organization and logo recognition
- Logo recognition on event website
- Logo recognition in attendee collateral, a branded downloadable PDF
- (5) complimentary registrations to the event

Federated partner sponsor package | \$500

Exclusive package for federated partners of the Maryland Chamber of Commerce

- Promo packet to share sponsorship on social media channels
- Logo recognition on email communications promoting sponsorship of event
- Inclusion on social media post including tagging sponsor organization and logo recognition
- Logo recognition on event website
- Logo recognition in attendee collateral, a branded downloadable PDF
- (3) complimentary registrations to the event

Questions?

For any questions regarding these sponsorship opportunities, please contact Whitney Harmel, vice president of membership and development, at wharmel@mdchamber.org or (410) 269-0642 x1117.

