



Strategic plan

Building a Stronger Maryland Together

We are Maryland's only statewide business advocacy organization and the leading voice for business in the state. We bring business, community and state leaders together to support policies and legislation that will grow jobs, build a robust workforce and make Maryland more competitive.

We promote the interests of our members through proactive grassroots advocacy, premier membership resources and events, partnerships with local and regional chambers, and impactful marketing and communications campaigns.



Leadership

Staff and board members are committed to fiscal integrity, equity and inclusion as a business imperative, and the success of our members, investors and communities. We are working with top employers to grow the Chamber and our Foundation as lead facilitators of economic, educational and workforce development programs.



Advocacy

Build bipartisan relationships with elected officials; track legislation at the state and federal levels; increase the business community's grassroots involvement in weighing in on legislation that impacts economic development and free enterprise.



Members

Provide our members with outstanding customer service so that they will be members for life; enhance the value of their membership with tools for success and access to the state's most influential business, community and elected leaders.



Partnerships

Host events that provide our members with opportunities for networking, learning, and building rapport with state leaders and policymakers; sponsor outside events that reinforce our reputation as the leading voice for Maryland businesses.



Marketing & Communications

Provide members with engaging and informative content; leverage our social media channels, website and media placements to increase dialogue; launch effective marketing and digital advertising campaigns that focus on issues of importance to members.



Events

Host events that provide our members with opportunities for networking, learning, and building rapport with state leaders and policymakers; sponsor outside events that reinforce our reputation as the leading voice for Maryland businesses.