

*Extraordinary educators. Innovative businesses. Maryland's future workforce.*

## SPONSORSHIP OPPORTUNITIES

Support the Teacher Externship Program as it builds bridges between businesses and educators in Maryland. The program takes place over the summer of 2022. On Thursday, September 29th, we will gather in Annapolis to celebrate our extraordinary teachers with 200+ Maryland business leaders, educators and legislators.



### **STORYTELLING SPONSOR (1) - \$10,500**

**SOLD**

- Logo recognition on 3 promotional videos profiling 2022 Teacher Externs (selected by the Foundation)
- Videos shared on the Maryland Chamber's YouTube channel, social media platforms, embedded on to the Teacher Extern webpage and shared via multiple e-blasts to membership
- Each video is 2-3 minutes long and highly sharable on social media
- Paid promotion of videos on social media channels: LinkedIn, Facebook and Instagram
- All three videos played on the jumbotron at Navy-Marine Corps Stadium at the 2022 Teacher Externship Celebration to an audience of 200+ Maryland business leaders, educators and legislators
- 10 tickets to the invite-only Teacher Externship Celebration
- Videos live on post-2022 on Maryland Chamber website and YouTube channel

### **TEACHER EXTERNSHIP CELEBRATION PRESENTING SPONSOR (1) - \$10,000**

**SOLD**

- Opportunity for sponsor organization to speak at the event
- Premium logo recognition on all invitations (digital and print)
- Premium logo placement on event webpage
- Exclusive Presenting Sponsor on all event signage
- Premium logo placement on the jumbotron at Navy-Marine Corps Stadium
- 10 complimentary tickets to the event

### **TEACHER EXTERNSHIP CELEBRATION DIAMOND SPONSOR (1) - \$5,000**

**SOLD**

- Official Parking Sponsor with dedicated event signage
- Logo recognition on all invitations (digital and print)
- Logo placement on event webpage
- Exclusive Presenting Sponsor on all event signage
- Premium logo placement on the jumbotron at Navy-Marine Corps Stadium
- 8 complimentary tickets to the event

### **GOLD SPONSOR - \$5,000**

- Logo recognition on digital invitations
- Logo placement on event webpage
- Exclusive Gold Sponsor event signage
- Premium logo placement on the jumbotron
- 4 complimentary tickets to the event

### **SUPPORTING SPONSOR - \$1,000**

- Logo recognition event webpage
- Supporting Sponsor event signage
- Logo placement on the jumbotron
- 2 complimentary tickets to the event

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