

Businesses Leading with Diversity, Equity & Inclusion

An in-depth panel discussion presented by



Wednesday, November 2, 2022

4:30 - 7:30 p.m.

The University of Baltimore

Tickets:

\$49 / members

\$69 / non-members

Early Bird rate through 10/17!

\$39 members / \$59 non-members

No matter the industry, diversity, equity and inclusion are a business imperative — a core part of every company's collective purpose. By integrating advanced DEI practices, companies gain critical insight into how to solve problems, innovate and meet the needs of their customers and communities, ultimately shaping their workplace culture and driving revenue.

The Maryland Chamber of Commerce and the Baltimore City Chamber of Commerce have partnered to provide cutting-edge insight into how Maryland companies are innovating in the DEI space through this in-depth panel discussion.

Attendees will:

- Hear from a panel of experts in diversity, equity and inclusion
- Learn best practices and innovative solutions from leaders in Maryland business
- Submit questions for the panel pre-event
- Network with fellow members of the Maryland business community

Media Sponsor:



Event agenda:

- 4:30 - VIP Reception access opens
- 5:00 - 6:00 p.m. - Registration and networking with light refreshments and appetizers
- 6:00 - 7:00 p.m. - Panel discussion
- 7:00 - 7:30 p.m. - Q&A

Questions? Contact: Michaela Bussey at mbussey@mdchamber.org or 410-269-0642 x1116



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$7,500 - EXCLUSIVE

- 8 complimentary event passes
- Invitation for 8 to VIP Reception with city/state dignitaries and corporate leaders
- Opportunity to speak (2-3 minutes) and introduce the panelists
- Premium logo recognition on both Chambers' websites
- Opportunity for 1 advertisement in Baltimore City Chamber weekly newsletter to over 7,000 businesses
- Mention in 1 Maryland Chamber monthly members newsletter to 6,400 members
- Recognition in pre-event press release
- Premium logo recognition in all event promotional emails from both Chambers
- Mention in all social media promotions from both Chambers
- Premium logo recognition on all printed event material
- Vendor table in the VIP Reception area

ENTERPRISE SPONSOR \$6,000 - 2 AVAILABLE

- 6 complimentary event passes
- Invitation for 6 to VIP Reception with city/state dignitaries and corporate leaders
- Verbal recognition in program opening remarks
- Prominent logo recognition on both Chambers' websites
- Opportunity for 1 advertisement in Baltimore City Chamber weekly newsletter to over 7,000 businesses
- Mention in 1 Maryland Chamber monthly members newsletter to 6,400 members
- Prominent logo recognition in 3 event promotional emails from each Chamber
- Mention in 3 social media promotions from each Chamber
- Prominent logo recognition on all printed event material
- Vendor table in the VIP Reception area



SPONSORSHIP OPPORTUNITIES

GROWTH SPONSOR \$4,000

- 4 complimentary event passes
- Invitation for 4 to VIP Reception with city/state dignitaries and corporate leaders
- Verbal recognition in program opening remarks
- Logo recognition on both Chambers' websites
- Logo recognition in 2 event promotional emails from each Chamber
- Mention in 2 social media promotions from each Chamber
- Logo recognition on all printed event material

SMALL BUSINESS SPONSOR \$2,000

- 2 complimentary event passes
- Invitation for 2 to VIP Reception with city/state dignitaries and corporate leaders
- Logo recognition on both Chambers' websites
- Logo recognition in 1 event promotional email from each Chamber
- Mention in 1 social media promotion from each Chamber

SUPPORTING SPONSOR \$500

- 2 complimentary event passes
- Logo recognition on both Chambers' websites
- Mention in 1 social media promotions from each Chamber

VENDOR \$250

- Vendor table in the VIP Reception area
- 2 complimentary event passes

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